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Core Economy Investment Group Limited
核心經濟投資集團有限公司

(Continued into Bermuda with limited liability)

(Stock Code: 339)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a decrease in loss for the six-month period ended 30 June 2021 as compared with the loss recorded by the Group for the corresponding period in 2020. This profit warning announcement is only based on the preliminary review on the management accounts of the Group, which has not been reviewed nor confirmed by the Company's auditors.

The interim results announcement of the Group for the six-month period ended 30 June 2021 is expected to be announced before the end of August 2021.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Core Economy Investment Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO").

Based on a preliminary review by the Company's management on the management accounts of the Group, the board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that the Group is expected to record a decrease in loss of approximately HK\$3.49 million for the six-month period ended 30 June 2021 as compared with the loss recorded by the Group for the corresponding period in 2020. The Board considers that such decrease in loss is mainly attributable to (i) the gain on net change in fair value of financial assets of

approximately HK\$1.78 million expected to be recorded for the period ended 30 June 2021 as compared with the loss on net change in fair value of financial assets of approximately HK\$1.29 million recorded by the Group for the corresponding period ended 30 June 2020 as a result of the recent upturn in financial market; (ii) the decrease in operating expenses by approximately HK\$0.66 million expected to be recorded for the period ended 30 June 2021 as compared with the corresponding period ended 30 June 2020 as a result of implementation of cost saving plan; and (iii) such result was partially mitigated by the decrease in revenue by approximately HK\$0.24 million expected to be recorded for the period ended 30 June 2021 as compared with the corresponding period ended 30 June 2020 due to decrease in dividend income.

This profit warning announcement is only based on the preliminary review on the management accounts of the Group, which has not been reviewed nor confirmed by the Company's auditors.

The Company is in the process of finalizing the interim results of its continuing operations for the six-month period ended 30 June 2021. The financial results of the Group for the six-month period ended 30 June 2021 will only be ascertained when all the relevant results and treatments are finalised. The interim results announcement of the Group for the six-month period ended 30 June 2021 is expected to be announced before the end of August 2021.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares in the Company.

By order of the Board
Core Economy Investment Group Limited
CHEUNG Hoi Ue
Company Secretary

Hong Kong, 13 August 2021

As at the date of this announcement, the executive Directors are Mr. SUN Bo (Chairman) and Mr. WANG Daming; the non-executive Directors are Mr. HE Yu and Ms. LIU Li; and the independent non-executive Directors are Mr. CHEN Ming, Mr. MOK Ho Ming and Mr. WONG Yan Wai George.